



STRATEGIC ACTION PLAN FOR POWER ACROSS TEXAS IN 2012

MISSION:

Acting as a forum for high-quality information, tools, research and analysis, Power Across Texas balances the debate over the best way to ensure a clean, robust and reliable energy supply in Texas.

2012 PROPOSED GOALS:

- 1. PROVIDE OPPORTUNITIES FOR INFORMED CONVERSATIONS THROUGH PRIVATELY HOSTED FORUMS ON TARGETED TOPICS FEATURING KEY SPEAKERS:**

- 2. INFORM THE WIDEST POSSIBLE AUDIENCE THROUGH THE DISSEMINATION OF BALANCED INFORMATION ON ALL ASPECTS OF THE ENERGY INDUSTRY:**

- 3. PROMOTE INNOVATION IN ENERGY IN TEXAS**

- 4. UTILIZE PAT MEMBER EXPERTISE TO FURTHER INFORM ABOUT ENERGY ISSUES**